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## Technology Full Coverage - updated Oct 30 5:06 PM EST Digital and Interactive TV

#### **News Sources**

- Yahoo! News Search: Interactive TS
- Interactive TV News
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- Muhidhannel Messa
- SmartTY

#### Opinion & Editorials

- NOLTY Face: a Long Road to Anywhere The Street.com (Oct 30, 2000)
- High-Definition TV, the Great American Givesway Inside.com (Oct 23, 2000)
- Donou Rivo? ZDNN (Aug 22, 2000)

#### more

#### **Magazine Articles**

- Mr. Kertzman, Helv Not Dead Industry Standard (Oct 9, 2000)
- A What's What of Interactive-TV Services -Business Week (Sep 8, 2000)
- What ITV Needs to Grow Up: Fewer Standards - Business Week (Sep 8, 2000)

#### Video

 Bob Pittman\_COO of AOL, on "AOL Everywhere" strategy behind AOUTV -MSNBC (Jun 19, 2000)

#### **News Stories**

- Possible News Corp Deal Could Boost Microsoft TV Reuters (Oct 30, 2000)
- Will TV lovers cay the Ultimate space? CNET (Oct 26, 2000)
- WebTV Soides Decuption Charges Washington Post (Oct 26, 2000)
- WebTV schlos deceptive ad plains CBS MarketWatch (Oct 25, 2000)
- Japan homes in on interactive TV CBS Market Watch (Oct 24, 2000)
- Mail-IV sinks ZDNN (Oct 23, 2000)
- Interactive TV Market Remains Complex internet.com (Oct 19, 2000)
- Merosoft fixes bug in WebTV software CNET (Oct 12, 2000)
- FCC spurs rethinking of digital-TV strategy Wall St. Journal/MSNBC (Oct 12, 2000).
- UPC to use Liberate, Wind River software Reuters/Yahoo! Finance (Oct 12, 2000)

#### **Related Web Sites**

- Q&A: Digital IV from the BBC, February 21, 2000.
- Sex TY examines the methods by which digital interactive television could be used to observe and
  experiment on viewers. Edited by David Burke. Includes a SAQ.
- Unscrambling Digital TV article that examines digital and interactive television, transmission and modes and methods, and more. From the McKinsey Quarterly.
- What is Interactive TV includes a definition and glossary of terms. Also makes available research; on the emerging medium. From the University of Edinburgh and Carat.
- Intensitive TV: The \$20 billion revolution outlines the technologies involved, and the corporate particular developing content and technology. From ZDNet, February 20, 2000.
- Advanced Television Systems and Their Impact Upon the Existing Television Broadcast Ser topic area with reports, bulletins, and more. From the Federal Communications Commission.

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